

**Bachelor of Science
Business Administration**

Major: Marketing

**Articulation Agreement
SLCC and UL Lafayette**

SLCC*

Freshman Year			ULL	Sophomore Year			ULL
		Credit				Credit	
ENGL 1010	Engl Rhet & Comp	3	ENGL 101	ACCT 2120†	Managerial Accounting	3	ACCT 202
ACCT 2101†	Financial Accounting I	3	UNIV 100	ECON 2030†	Prin. Of Microeconomics	3	ECON 202
ACCT 2102†	Financial Accounting II	3	ACCT 201	MATH 2010	Survey of Calculus	3	MATH 250
ECON 2020†	Prin. Of Macroeconomics	3	ECON 201	SOCI 2010	Introductory Sociology	3	ELEC BHSC
MCIS 1005†	Microcomputer App	3	UNIV 200	Elective (Social Science) ⁴		3	ELEC BHSC
ENGL 1020	Comp. & Critical Thinking	3	ENGL 102	Electives (SCIE) ³		6	ELEC SCI
MATH 1100	College Algebra	3	MATH 105	ELECTIVE (SPCH) ⁵		3	ELEC CMCN
Elective (Non Business) ¹		3	ELEC NB	Elective (LIT) ⁶		3	ELEC LIT
Elective (History) ²		3	ELEC HIST	Elective (ARTS) ⁷		3	ELEC ARTS
Elective (SCIE) ³		3	ELEC SCI	Elective (Non Business) ¹		3	
		30				30	
						TOTAL SLCC HOURS	60

•Students completing all courses in this sequence will be eligible for the Associate of General Studies degree from SLCC

†Students must earn a grade of "C" or better.

¹Any course a student may want to use; any course on the ULL matrix

²Choose from HIST 1040, 1041, 2010, 2020, 2070, and 2100

³Must be selected from both biological (BIOL) and physical (CHEM, GEOL, PHYS) sciences, six (6) hours of which must be in the same area of discipline

⁴Choose from PSYC 2010 or SOCI 2010

⁵Choose from SPCH 1010 or 1200

⁶Choose from ENGL 2010, 2020, 2030, 2035, 2040, 2055, 2175, and 2220

⁷Three (3) hours must be selected from MUSC, THEA or ARTS

UL Lafayette*

Junior Year			Credit	Senior Year			Credit
QMET 251†	Fund. Business Statistics	3	BADM 400† ²	Senior Seminar		2	
BSAT 303†	Information Systems	3	BLAW 310†	Legal Environment of Business	3		
FNAN 300†	Business Finance	3	MGMT 490† ²	Strategic Management	3		
MGMT 320†	Mgmt of Behv/Organizations	3	MKTG 480†	Marketing Management	3		
MKTG 345†	Principles of Marketing	3	Electives ¹ (business)		6		
MKTG 375†	Marketing Research	3	Electives† ⁴ (MKTG)		9		
MKTG 470†	International Marketing	3	BSAT 382†	Service Operations	3		
QMET 252	Advanced Business Statistics	3	Elective ³ (written communication)		3		
MKTG 355†	Consumer Behavior	3					
PHIL 316	Professional Ethics	3					
		30				32	
						TOTAL UL LAFAYETTE HOURS	62
						TOTAL HOURS REQUIRED	122

†Students must earn a "C" or better in each major course and each common body of knowledge (CBK) course.

¹Any 300-400 level business elective

²Three hours must be selected from MUS, VIAR, DANC, or THEA.

³Any course numbered 301 or above in ACCT, ECON, or INSR.

⁴Must be taken in last semester.

⁵ENGL 360, ENGL 365, or MGMT 304

⁶Must take at least 3 hours at the 400 level